



ADVENTURE BY DESIGN

REPORT AND WIN A CAN-AM OFF-ROAD OUTLANDER PRO HUNTING EDITION OFFICIAL SWEEPSTAKES RULES

WINNER DRAW: January 31, 2025

- 1) PARTICIPATION CONSTITUTES PARTICIPANT'S FULL AND UNCONDITIONAL AGREEMENT TO AND ACCEPTANCE OF THESE OFFICIAL RULES.** By entering REPORT AND WIN A CAN-AM OFF-ROAD OUTLANDER PRO HUNTING EDITION (the "Sweepstakes"), Participants (as defined below) automatically agree to accept and abide by these official rules (the "Rules"). All decisions of the Sponsor (as defined below) with respect to any aspect of this Sweepstakes, including without limitation the eligibility of entries, are final and binding on all Participants in all matters as they relate to this Sweepstakes.

VOID WHERE PROHIBITED BY LAW

- 2) SWEEPSTAKES PERIOD.** The Sweepstakes Period to enter into this Sweepstakes is for a limited time. Participant may enter the Sweepstakes as of July 29, 2024 at 9:00 am ET until January 19, 2025, 11:59 pm ET (the "Sweepstakes Period"). No entry received before or after the end of the Sweepstakes Period will be accepted.
- 3) SPONSOR.** The Sweepstakes is sponsored by Bombardier Recreational Product Inc. ("BRP" or the "Sponsor"), 726, rue St-Joseph, Valcourt, Quebec, J0E 2L0.
- 4) NO PURCHASE OF ANY BRP PRODUCTS NECESSARY TO ENTER OR WIN. A PURCHASE OF ANY BRP PRODUCTS WILL NOT INCREASE YOUR CHANCES OF WINNING.**
- 5) ELIGIBILITY.** This Sweepstakes is open to legal residents of the province of Ontario, Canada who (i) have reached the age of majority in the province of Ontario as of the date the Sweepstakes Period begins, (ii) have a valid driver's licence, (iii) provide a valid email address (iv) provide valid contact information, (v) who have a valid Outdoors Card issued by the Ministry of Natural Resources of Ontario (the "MNR") and who provide the last nine (9) digits of their Outdoors Card, (vi) who bought a hunting licence and / or tag issued by the MNR and (vii) had and properly fulfilled their obligation to complete a hunter report in respect of a hunt that occurred in 2024 (i.e. for in respect of hunts occurring in spring or fall/winter of the 2024 calendar year) pursuant to Part X.1 of Ontario Regulation 665/98 (Hunting) made under the *Fish and Wildlife Conservation Act, 1997*, S.O. 1997, c. 41, (viii) at the time (and if) selected as the Winner (defined below), has not had their license (or their ability to get a license from the MNR) suspended for any reason; and (ix) is not an employee of the Ontario Public Service or member of the Executive Council of Ontario, or the spouse, parent, child, sibling or any individuals living in the same household (whether related or not) of any of the foregoing. Note that hunters that complete a hunter report in spring 2024, before the contest begins, are eligible to participate if they fulfill all other eligibility requirements. Note that it is not mandatory to have hunted, killed or harvested an animal to participate. Note that hunters that are not legal residents of the province of Ontario (ex: a hunter from another Canadian province or from another country) are not eligible to participate in the Sweepstakes and will be excluded.

Employees of Sponsor, their subsidiaries, distributors, dealer's, vendors, service providers, affiliates and advertising and promotional agencies of Sponsor, and their respective immediate families (spouse, parents, children, siblings and their spouses) and individuals living in the same household of such individuals (whether related or not), are not eligible. Commercial enterprises and business entities are not eligible to enter the Sweepstakes.

Employees of the Ontario Public Service or member of the Executive Council of Ontario, or is the spouse, parent, child, sibling or an individuals living in the same household (whether related or not), of any of the foregoing are not eligible.

- 6) **HOW TO ENTER.** During the Sweepstakes Period, an eligible individual having fulfilled all of the aforementioned eligibility requirements (a “**Participant**”) may enter the Sweepstakes by completing and submitting the fully completed entry form accessible via <https://can-am.brp.com/off-road/ca/en/can-am-world/events/mnrf-contest.html>.

Participant must provide (i) a valid e-mail address, (ii) their first and last name, (iii) a telephone number at which they can be reached, (iv) the last nine (9) digits of their Outdoors Card and (v) answer the following question : (a) what species did they hunt?

All entries that are incomplete, illegible, damaged, irregular, have been submitted through illicit means, or do not conform to or satisfy any condition of the Rules may be disqualified by the Sponsor, to his sole discretion, acting reasonably.

Participants may submit only one (1) eligible entry per hunter report completed and submitted to the MNR during the Sweepstakes Period. Each unique eligible submission will count as one (1) entry into the Sweepstakes. No matter the number of entries, a Participant may only win one (1) prize related to this Sweepstakes.

- 7) **DRAW.** Sponsor will randomly draw, among the valid entries received, one (1) Participant (the “**Winner**”). The draw will be made at the Sponsor’s offices located at 726 St-Joseph Street, Valcourt, Québec, J0E 2L0 on January 31, 2025.

Chances of being drawn as the Winner depend on the number of valid entries.

Decisions of the Sponsor in the drawing of the Winner and all matters relating to this Sweepstakes are final and binding.

Sponsor shall not be held responsible for any delays occurring for any reason outside of its control.

To be declared as the Winner, a Participant must have complied with, be in compliance with, and continue to comply with the Rules. If any Participant does not comply with all the provisions as contemplated in these Rules, Sponsor may disqualify them and, at its sole and absolute discretion, either draw another Winner or proceed without involving another Participant. Sponsor shall be fully and completely released and discharged from any liability or responsibility in this regard.

- 8) **NOTIFICATION TO WINNER.** Sponsor will attempt to contact the Winner between 9:00 AM ET and 5:00 PM ET, Monday to Friday, for a period of fifteen (15) business days following the date of the draw. If Sponsor is not able to make contact directly with the Winner within the allotted time, using the email address and/or phone number the Winner provided, then Sponsor may, at its sole and absolute discretion, either draw another Participant or proceed without involving another Participant. Sponsor is not responsible for failed attempts to notify the Winner.

- 9) **PRIZE DELIVERY.** A Sponsor representative will contact the Winners to make the Prize delivery arrangements.

PRIZE. One (1) Winner will be drawn to receive one (1) 2024 Can-Am Off-Road Outlander PRO Hunting edition HD7 with the hunt bundle (representing an MSRP of up to C\$18,103.31) (the “**Prize**”).

The Winner will be responsible for transporting the unit from their local Dealership to their desired location. Winner will also be responsible for ensuring they have the right licence(s) and registrations to be able to operate the vehicle in their respective province of residence. Sponsor does not guarantee the date of delivery of the vehicle, which delivery may be subject to inventory and availability. Prize may not be exactly as shown.

10) OTHER EXPENSES. All other expenses not specifically listed in the description of the Prize, are the sole responsibility of the Winner including, but not limited to:

- Taxes;
- Licences and permits;
- Vehicle registrations and titles;
- Delivery costs;
- Insurance;
- Accessories.

11) NO CASH ALTERNATIVE. By accepting the Prize, Winner consents to the use of their name, photograph, image, voice, and statements related to the Sweepstakes, for advertising purposes, without further compensation. Winner shall authorize Sponsor and its affiliates and subsidiaries to use this content for any purposes, including advertising and marketing. There are no transfers, substitution and Prize is non-refundable. **NO CASH ALTERNATIVES FOR ANY PRIZE**, except at the option of the Sponsor, who may substitute a prize of equal or greater value if advertised Prize becomes unavailable, including, without limitation, in circumstances where the model, sizing or color of the Prize is unavailable, or if the Sweepstakes is not capable of running as planned for any reason beyond Sponsor's reasonable control.

12) AFFIDAVIT OF ELIGIBILITY. Before being declared as the Winner and be admissible to win a Prize, the Winner must complete an affidavit of eligibility and, if applicable, a liability/publicity release and/or a non-disclosure agreement and/or a mathematical skill testing question. The Winner must agree and comply with any Prize related third party's requirements and policies. All relevant documents must be signed and returned to Sponsor within five (5) business days from the time they have been sent by Sponsor, or the prize may be forfeited.

13) LIMITATION OF LIABILITY. Sponsor assumes no responsibility for incorrect or inaccurate capture of entry information, human or technical error, failure of the internet or the website during the Sweepstakes, for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any email or traffic congestion on the internet or at any website, seeding or printing errors, lost, delayed or garbled data or transmissions, or any combination thereof including any injury or damage to a Participant's or any other person's computer related to or resulting from playing or downloading any material in the Sweepstakes.

Sponsor is not responsible for lost, late, damaged, misdirected, defaced, mutilated, illegible, incomplete, postage-due, or altered mail or Prize claims or other entries or matters pertinent to this Sweepstakes. The Sponsor is not responsible for printing, distribution or production errors or errors by mechanical readers or for lost, late, misdirected or postage-due mail or entries. In the event that production, seeding, printing or other errors cause more than the stated number of prizes of any category to be claimed, Sponsor reserves the right to suspend delivery of prizes, without prior notice, subject to the approval of the relevant authorities.

14) PRIVACY. By entering this Sweepstakes, each Participant consents to the collection, use and disclosure of their personal information (information that identifies a Participant as an individual, such as telephone number, age, home address, Facebook/Instagram/X account information, as applicable, etc.) for the purposes of implementing, administering and fulfilling this Sweepstakes. Participant's personal information may be transferred outside their country of residence. It is necessary for BRP to share a Participant's personal information with the following categories of third

parties: the MNR and its authorized third-parties, your nearest authorized dealer, third-party cloud services (cloud-based/computing-based data cloud), cross-channel marketing and marketing automation, social media platforms, customer data platforms, web analytics and marketing consultants, third party marketers and developers, event analytics service, third-party logistics software and management. Each Participant consents that their personal information will be shared with the MNR and any of its authorized third-parties. If Participants should so elect by opting-in, Sponsor may communicate with such Participants about the Sponsor's products/services/offers. Sponsor will not sell or transmit any of a Participant's personal information to third parties except for the purposes of administering this Sweepstakes. Please see the Privacy Policy of Sponsor at <http://www.brp.com/en/privacy-policy.html> for information on the policy towards maintaining the privacy and security of the information.

- 15) FINANCIAL COMPENSATION FOR INFORMATION.** BRP, its affiliates or subsidiaries may offer financial incentives (free shipping, discounts, contests/sweepstakes or other special promotions and offers). When you voluntarily sign up for these, you share with BRP your name, email and any other required information.

Opt-out anytime via privacyofficer@brp.com. Details in BRP's [Privacy Policy](#).

- 16) PUBLICITY.** By accepting the Prize, the Winner agrees that the Sponsor and its respective designees (including the MNR) may use his/her name, photographs, videos, likenesses, sobriquet and voice, city of residence, biographical information, Prize information and/or statements about this Sweepstakes for advertising and/or publicity purposes in any and all media (now or hereafter known) throughout the world, in perpetuity and without compensation, notification, or permission, unless otherwise prohibited by law.

- 17) RELEASE AND LIABILITY.** By entering this Sweepstakes, Participants forever release and hold harmless the Sponsor, its advertising and promotional agencies, their affiliates and respective directors, officers, owners, partners, employees, agents, dealers, representatives, successors and assigns from any and all damages, injuries, death, loss, or liability to person or property due, in whole or in part, directly or indirectly, by reason of entering the Sweepstakes, the acceptance, possession, use or misuse of any prize, or while preparing for and/or participating in any Sweepstakes and/or Prize-related activity.

- 18) WAIVER.** By entering this Sweepstakes, winner acknowledges and agrees that BRP and its affiliates and subsidiaries and their affiliates and their respective officers, directors, employees, dealers, agents and insurers (collectively, "**Released Parties**") (i) shall have no liability of any kind whatsoever with respect to this Sweepstakes and/or the awarding or use of the Prize, (ii) make no warranty, guaranty or representation of any kind concerning the Prize, (iii) disclaim any implied warranty of merchantability or fitness for any purpose, and (iv) are not liable for injury, accident, loss or damage of any kind resulting from the acceptance, conveyance or use of the Prize or from participating in this Sweepstakes. The Released Parties are not responsible for typographical errors or any other errors in the offer or administration of this Sweepstakes, including but not limited to errors in the advertising, the Rules, the drawing and announcement of Winner(s), or the distribution of the Prize.

- 19) CHOICE OF APPLICABLE LAW AND CHOICE OF FORUM CLAUSE.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Rules, or the rights and obligations of Participants and the Sponsor in connection with the Sweepstakes, shall be governed by, and construed in accordance with, the laws of the province of Quebec and the federal laws that are applicable.

- 20) PRIORITY.** In the event of any discrepancy or inconsistency between the Rules contained herein and the rules contained in any Sweepstakes related materials including but not limited to Sweepstakes entry forms, marketing materials, short notice or advertisement of any sort, the terms and conditions of the Rules herewith shall prevail, govern and control over any other terms and conditions.

- 21) **INTELLECTUAL PROPERTY.** All intellectual property, including but not limited to trademarks, names, logos, designs, promotional materials, web pages, source codes, drawings, illustrations, slogans and representations are owned by the Sponsor. All rights are reserved. Unauthorized copying or use of any copyrighted material or intellectual property without the express written consent of its owner is strictly prohibited.
- 22) **LANGUAGE.** In the event of any discrepancy or inconsistency between the English language version and any other version of these Rules in another language, the English version shall prevail.
- 23) **THIRD PARTY PLATFORM.** If this Sweepstakes is run using one or more third-party platforms, your use of the third-party platform(s) is subject to the terms and conditions (including privacy terms and conditions) of such platform(s). Sponsor disclaims any liability should Participant fail to comply with the third-party platform(s) terms and conditions.
- 24) **FACEBOOK/ INSTAGRAM/ YOUTUBE/ X.** This Sweepstakes is in no way sponsored, endorsed, associated, or administered by Facebook/Instagram/Youtube/X. Participants are providing their information to Sponsor and not to Facebook/ Instagram/ Youtube/ X. Facebook/ Instagram/ Youtube/ X is completely released of any and all liability by each Participant in this Sweepstakes. Any questions, comments or concerns about the Sweepstakes must be directed to the Sponsor and not Facebook/Instagram/Youtube/X.
- 25) **NO COST.** No cost related to Facebook, Instagram or X, see details at <https://www.facebook.com/>, <http://www.instagram.com/> and <https://twitter.com/>.
- 26) **HEADINGS.** Headings are provided for convenience purposes only and shall not affect any construction or interpretation of these Rules.
- 27) **TERMINATION.** Sponsor reserves the right to terminate this Sweepstakes at any time without liability. Sponsor is not responsible if, for any reason, its websites are not capable of running as planned, or for any infection by computer virus, bugs, tampering, unauthorized intervention, fraud, technical failures, or any other causes beyond the control of Sponsor which corrupt or affect the administration, security fairness, integrity or proper conduct of this Sweepstakes or of any person's computer hardware or software. Sponsor also reserves the right to terminate, modify or suspend the Sweepstakes if Sponsor is not capable of running it as planned for any reason beyond Sponsor's reasonable control. Should the Sweepstakes be terminated prior to the stated expiration date, notice will be posted on <https://can-am.brp.com/off-road/ca/en/can-am-world/events/mnrf-contest.html>.
- 28) **PUBLICATION OF THE RULES.** These rules are published on the following <https://can-am.brp.com/off-road/ca/en/can-am-world/events/mnrf-contest.html>.
- 29) **NAME OF WINNER(S).** For the name of the Winner, send a self-addressed stamped envelope to be postmarked by June 30, 2025, to: Bombardier Recreational Products Inc., REPORT AND WIN A CAN-AM OFF-ROAD OUTLANDER PRO HUNTING EDITION, 565, de la Montagne, Valcourt, Quebec, J0E 2L0.
- 30) **VOID IF REPRODUCED.** Sweepstakes materials are automatically void if they are reproduced, mutilated, forged, altered or tampered with in any way, if they are obtained through unauthorized, illegitimate channels, or if they contain printing, production, typographical, mechanical or other errors. Liability for game pieces containing printing or other errors is limited to replacement with another game piece while supplies last. Only the number of prizes stated in the Official Rules will be awarded.