I’m pleased to welcome you to Valcourt, the hometown of BRP and Can-Am Spyder.

As you are about to discover, BRP has developed a strong centre of expertise in the heart of Québec’s Eastern Townships. This is where we create market-shaping products that provide an exceptional experience to our customers, as we did with the Spyder 10 years ago.

Back in 2007, for the third time in its history, BRP created a new industry. First came the snowmobiles then the personal watercraft. And then our team started an industry of mass-produced three-wheeled motorcycles. Today, the three-wheel Spyder is more than just a trend, with fans increasing in number every day, more passionate than ever.

I’m proud to celebrate with you the 10th anniversary of Can-Am Spyder. For a decade people have discovered the Y-Factor: the wind-in-your-face freedom, the exhilaration of the open road and the peace-of-mind they desire. The Spyder represent a gateway to freedom, adventures and friendships.

This is an historic event. It marks the largest single gathering of Spyder vehicles ever. All told, there are nearly 3,000 owners in Valcourt from across the globe. Together with our team members, this group represents some of the most avid Spyder fans in the world.

At its core, this event is a celebration of you, the Spyder owner. Without you, none of this would be possible. It’s been an amazing adventure these past ten years, so let’s celebrate the freedom of the open road and the sense of community that comes with owning a Can-Am Spyder.

Here’s to continuing this incredible ride, to meeting new friends and discovering new places!

José Boisjoli, President and CEO, BRP
TABLE OF CONTENTS

5 Agenda

6 History of BRP and Can-Am Spyder

7 Evolution of the Can-Am Spyder through the years

8 Can-Am Spyder Today - Highlights

9 BRP Headquarters
   - Valcourt Main Facilities

10 Valcourt Map and Activities

12 Suggested rides around the Eastern Townships

14 Event & Security Information

15 List of local dealers

AGENDA

FRIDAY JUNE 2, 2017
9:00 a.m. – 5:00 p.m.
Registration and Valcourt Activities Open
5:00 p.m. – 7:00 p.m.
Bar-B-Q Dinner (Main Tent in Valcourt)
7:00 p.m. – 7:15 p.m.
Opening Ceremonies (Main Tent in Valcourt)
7:15 p.m. – 9:00 p.m.
Campfires & Entertainment

SATURDAY JUNE 3, 2017
9:00 a.m. – 5:00 p.m.
Registration and Valcourt Activities Open
5:00 p.m. – 10:00 p.m.
Celebration Night at Centrexpo Cogeco Drummondville
550, rue Saint Amant Drummondville QC J2C 6Z3 (Exit 179)
6:00 p.m. – 8:00 p.m.
Celebration Dinner
8:00 p.m. – 10:00 p.m.
Show

SUNDAY JUNE 4, 2017
9:00 a.m. – 2:00 p.m.
Registration and Valcourt Activities Open

VALCOURT ACTIVITIES

- Centre Design & Innovation Laurent Beaudoin
- Product Development Centre
- BRP Factory (Can-Am Spyder interactive tour & Ski-Doo assembly line)
- Museum of Ingenuity J. Armand Bombardier
- Yvonne L. Bombardier Cultural Centre
- J. Armand Bombardier Manor
- Guided Rides (5) in the Eastern Townships
- BRP Care Technical Zone
- BRP Showroom
- BRP Parts, Accessories & Clothing Sale
- Performance NC Dealer Open House
A BRIEF HISTORY OF BRP AND CAN-AM SPYDER

BRP
The company was incorporated by Joseph-Armand Bombardier in Valcourt, Québec, in 1942. Bombardier used his passion for innovation and ability to solve mechanical problems to seek a solution to snowbound winters in Québec. He patented and produced the first B7 snow-mobile – a multi-passenger, enclosed vehicle – in the late 1930s. Bombardier forged ahead and subsequently launched the Ski-Doo snowmobile, creating a new sport in the process. His innovative spirit lives on at BRP across all products, including Ski-Doo and Lynx snowmobiles, Sea-Doo watercraft, Evinrude outboard engines, Rotax propulsion systems, Can-Am off-road vehicles and of course, the Can-Am Spyder.

Today, BRP products are distributed in over 100 countries by more than 4,200 dealers and distributors. BRP employs approximately 8,700 people worldwide, all with a shared vision to move people with passion and innovation.

Can-Am Spyder
BRP has a rich history of creating market-shaping products. Among the highlights are the invention of the snowmobile (1959) and the introduction of the personal watercraft (1968).

The company applied that same philosophy when deciding to create an on-road vehicle. It started in 1996 when three questions were asked to the BRP design team: What’s the next big thing for BRP? How can we leverage our powersports expertise? How can we create an alternative vehicle to motorcycles?

And with that, the Can-Am Spyder was born. It has redefined riding ever since. Our initial mantra was, “We believe in a world where everyone can enjoy the exciting adventure of riding on the open road.” It still rings true today.

There are more than 100,000 Can-Am Spyder owners around the world, and each one is part of something very special - the global Can-Am Spyder owners’ community. Regardless of where you ride, every owner is part of that incredible group, which continues to grow every day.

Evolution of the Can-Am Spyder through the years

- 2008: Can-Am Spyder GS
- 2010: Can-Am Spyder RT
- 2013: Can-Am Spyder ST
- 2014: 2nd Generation Can-Am Spyder RT
- 2015: Introduction of the F3
- 2016: Can-Am Spyder F3-T
- 2017: Can-Am Spyder F3 Limited
- 2018: Can-Am Spyder F3 Limited
CAN-AM SPYDER TODAY
HIGHLIGHTS

100,000+
Countries with Can-Am Spyder owners

BRP’s presence in Valcourt, has expanded greatly since Joseph-Armand Bombardier invented the snowmobile here in 1959. Here are some of the highlights.

BRP Factory
The BRP plant in Valcourt, has come a long way over the years. It started in a garage, moved in 1940 to the building that still stands today as BRP’s headquarters. Expansion continued through the second half of the century as Bombardier introduced more products, including Sea-Doo personal watercraft in 1968 and Can-Am motorcycles in 1973. The latest plant is an advanced facility that produces the Can-Am Spyder in addition to Ski-Doo snowmobiles.

Product Development Centre
BRP opened its newly-renovated R&D hub in 2016 after a $35 million investment to modernize the facility so it could pursue its mission of developing exciting, safe, high-performance products. This is where more than 600 engineers, technicians and professionals work on tomorrow’s Ski-Doo, Sea-Doo and Can-Am products.

Centre Design & Innovation
Laurent Beaudoin
BRP’s design philosophy is to create highly-innovative, functional and exciting products that exceed people’s recreational needs. The Can-Am Spyder is just one example of that philosophy coming to life from concept to reality at BRP’s Design & Innovation Centre in Valcourt.

This state-of-the-art facility is where BRP’s award-winning design team lays out the steps of the product development process, from ideation to modeling, to prototyping and the assembly line.

Museum of Ingenuity
J. Armand Bombardier
The Museum of Ingenuity J. Armand Bombardier, located in Valcourt in the Eastern Townships, offers you an experience that is truly unique in Québec. Creativity, ingenuity, invention and innovation are accessible to all! Come and discover the inspiring example of Joseph-Armand Bombardier and his successors. Technology, design, entrepreneurship: dive into the world of innovation, the Bombardier and BRP way.

BRP HEADQUARTERS

112
Countries with Can-Am Spyder owners

150,000+
Active Spyder riders around the world

14%
Spyder owners are completely new to riding

5,020
Average miles ridden per year per vehicle

78%
MALE

22%
FEMALE

OWNERS

CAN-AM SPYDER VEHICLES BUILT SINCE 2007

150,000+
Countries with Can-Am Spyder owners

14%
Active Spyder riders around the world

5,020
Spyder owners are completely new to riding

5,020
Average miles ridden per year per vehicle

78%
MALE

22%
FEMALE

OWNERS
Sherbrooke is a treasure trove of cultural and heritage attractions you really need to discover. With its hills and valleys, the views are always spectacular and highlight the beauty of the city. This proximity with nature, which the city’s residents hold dear, allows locals and tourists alike to take full advantage of sport and outdoor activities, and also to discover the richness of the region.

Drummondville is a dynamic city located on the south shore of the St. Lawrence River between Quebec City and Montréal. Drummondville was founded in 1815 and celebrated its 200th anniversary in 2015. Due to its location, Drummondville has long been an important gathering place.

Bromont was created from the merger of the former village of West Shefford with Adamsville and surrounding areas. At the base of the largest skiable area in North America, tourists are enchanted with the old village sector featuring gift shops, bistros, the Confiserie Bromont café (identified as a Café de Village), guided tours, art galleries, and antique shops.

On the road to Valcourt, there are rolling hills as far as the eye can see and wide open spaces that will make you feel footloose and fancy-free. Discover the Museum of Ingenuity J. Armand Bombardier. Everything to appeal to inquiring minds!

The setting features Orford, Giroux, and Alfred-Desrochers mountains and lakes Stukely, Bowker, Brompton, Fraser, and À la Truite to the north.

*Subject to change.

Photo: Mathieu Dupuis
SAFETY AND SECURITY INSTRUCTIONS

- Safety and Security are everybody’s business.
- A valid photo-ID is required at registration.
- Please provide us with emergency contact information at registration.
- BRP event badge and bracelets must be worn at all times.
- You are solely responsible for all your personal effects and belongings.
- Contact mandated authorities or security personnel in case of emergency and other inquiries.
- Always respect speed limits.
- Illicit drug use is prohibited. Never drink & drive.
- Smoking is only permitted in reserved areas.
- Dispose of all garbage appropriately.
- Use only designated washrooms for the event.

ADDRESS

565, rue de la Montagne, Valcourt QC  J0E 2L0

EMERGENCY NUMBER | 450-532-5011

LIST OF LOCAL DEALERS

Performance NC Valcourt
9060, rue de la Montagne, Valcourt QC  J0E 2L0
450-532-2262

Performance NC St-Germain de Grantham
176, boul. Industriel, St-Germain de Grantham QC  J0C 1K0
819-395-2464

Performance NC Granby
125, Pierre-Paradis, St-Alphonse de Granby QC  J0E 2A0
450-360-3888

Performance NC Sherbrooke
5020, boul. Industriel, Sherbrooke QC  J1R 0P4
819-821-3595

For event information, visit the information station located at the registration zone or spyderhomecoming.com