

**BRP BY ADVENTURE Game**  
**COMPLETE REGULATIONS**

- OPERATION N°51484 -  
FROM OCTOBER 11, 2024 TO OCTOBER 27, 2024

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**Article 1: Organizing company**

BRP France, a company with share capital of €100,000, headquartered at Route de la Côte d'Azur, 13 590 MEYREUIL, France, registered under RCS Aix-en-Provence B 482 596 533 (hereinafter referred to as the "Organizing Company") is organizing a no-obligation Game from 11/10/2024 to 27/10/2024 [23:59] (daytime included).

**Article 2: Participants and eligibility**

This no-obligation contest is open exclusively to adults residing in metropolitan France (including Corsica and Monaco), Germany or Austria, the Netherlands, Belgium, Luxembourg, Italy, Spain and the United Kingdom.

Persons who do not meet the above conditions are excluded from the Game, as are members of the Organizing Body's staff and any person directly or indirectly involved in the design, production or management of the Game, as well as their spouses and family members: direct ascendants and descendants or other relatives, whether or not living under their roof.

The Game is limited to one entry and one prize per person (same surname, same first name, same postal address, same e-mail address) or per company name (same name/company name, same address, same e-mail address) for the entire duration of the Game.

The Organizing Body reserves the right to ask any participant to provide proof of the above conditions. Any person failing to meet these conditions or refusing to provide proof will be excluded from the Game and, in the event of winning, will not be entitled to his or her prize.

Participation in the Game implies full acceptance of these rules.

**Article 3: Terms of participation**

**STEP 1:** Visit your nearest dealership between 11/10/2024 and 27/10/2024 and **scan** the QR code present in the dealership.

**STEP 2: REGISTER online no later than 27/10/2024 [23:59].**

- Enter your personal details (surname, first name, postal address, email address, telephone number)
- Select your point of sale
- VALIDATE your entry and **find out** immediately if you win a prize.

***The winnings are to be picked up immediately at the dealership.***

**After your participation, you will be automatically entered into the draw that will take place on 01/11/2024 for a chance to win one of the 3 BRP machines.**

Any participation made contrary to the provisions of the present rules will render the participation invalid. Any participant suspected of fraud may be excluded from the Contest by "La Société Organisatrice" without having to justify this. Any identification or participation that is incomplete, erroneous or illegible, whether intentionally or not, or made in a form other than that provided for in these rules, will be considered null and void.

**Article 4: Designation of winners and prizes up for grabs**

#### **4.1 : By instant win**

The following prizes are on offer:

- **1390 Caps with a unit value of €19 / £20 incl. VAT**
- **10 Toolboxes worth €155 / £108 inc.**
- **72 Backpacks with a unit value of €300 / £350 incl. VAT**

**The winnings are to be picked up immediately at the dealership.**

Winners will be designated by a system of open instant-win prizes randomly distributed throughout the duration of the Operation. Each instant-win period corresponds to a single prize.

If the entry corresponds to one of the instant winners, the participant wins the gift at stake at that instant winner. The instant winners are programmed before the start of the Game and spread over the Game period.

Instant win prizes are said to be "open", which means that if no participant plays during one of the instant win prizes, the corresponding prize will be awarded to the first participant after this instant win.

The list of 1,472 (one thousand, four hundred and seventy-two) instant winners randomly determined by computer before the start of the Contest is filed with SELARL AIX JUR ISTRES by SAS AIX JUR ISTRES 365 route de Milles, résidence du Soleil 13090 Aix en Provence. The time taken into account will be that of the clock on the computer hosting the Game.

#### **4.2 : By drawing lots**

The following are involved:

- **3 (three) BRP Renegade 110 XXC machines, with a maximum unit value of €5,400 - £5,600 incl. VAT.**

Registration and start-up costs are included in the prize. However, the rest of the vehicle's operating costs (fuel, insurance, maintenance, etc.) are the responsibility of the winner. On the day the Vehicle is handed over to the winner, the latter must present a valid insurance certificate attesting that he/she has taken out automobile insurance for the Vehicle won.

BRP will deliver the vehicle to the dealership where the winner participated. The deadline for delivery of the prize depends on the stocks available at BRP. The winner may not hold BRP liable for any delay in delivery.

The prize awarded may not be contested in any way whatsoever by the winner.

The prize awarded is non-transferable and may not be reimbursed in cash by the Organizing Body, nor may it be exchanged or exchanged in whole or in part, in kind or in cash. It is understood, however, that the Organizing Body reserves the right to substitute another prize of at least equivalent value at any time if circumstances beyond its control so require. The prize is personal, non-transferable and may not be assigned or transferred to a third party or parties. Prizes that cannot be distributed for reasons beyond the control of the Organizing Body will be lost to their beneficiaries and will not be reallocated.

In the event of refusal by the winner, the victory will be null and void and the prize cancelled.

### **Article 5: Delivery of prizes**

#### **5.1 : For instant winners**

*The prize won must be picked up immediately at the dealership.*

#### **5.2 : For the draw**

A draw will be held at the end of the operation and no later than November 01, 2024 among all Participants, under the supervision of a court commissioner.

Only 3 winners will be selected for the duration of the operation, and only one winner may be selected per group of countries:

Group 1 (France / Benelux)

Group 2 (Germany / Austria)

Group 3 (UK / Spain / Italy)

No correspondence will be sent to participants who have not won. Prizes that cannot be awarded for reasons beyond the company's control are forfeited and will not be reallocated.

The winner will receive an informative message by e-mail from BRP no later than 7 days after the draw at the e-mail address communicated at the time of registration in order to set up a telephone appointment to arrange the delivery of the vehicle. Should the winner fail to reply within 15 days of the date of dispatch of the e-mail informing him/her of his/her prize, the winner will be deemed to have renounced his/her prize. A new draw will be carried out under the supervision of a court commissioner, and the prize will be reallocated to a new winner.

#### **Article 6: Use of participants' personal data**

The personal data collected within the framework of the operation is subject to computer processing by BRP, the data controller, in order to manage the reimbursement of its commercial offers on its products and services (on the basis of the execution of a contract). The data collected is essential for this processing and is intended for BRP's marketing departments. The data is kept for a period of six (6) months from the end of the operation.

The data collected is transmitted to a service provider located in France, the company Qwamplify Activation - 135 avenue victoire 13790 ROUSSET France - R.C.S.832 225 122, to manage the organization of the Game.

It is transferred to a service provider outside the European Economic Area. Their transfer is governed by standard contractual clauses as adopted by the European Commission, in order to guarantee an adequate level of protection.

In accordance with the French Data Protection Act of January 6, 1978 and the General Data Protection Regulation, you have the right to access, question, rectify and delete information concerning you, the right to object to prospecting or for legitimate reasons, the right to limit processing and to portability, and the right to define directives concerning the fate of your personal data after your death by sending a letter to the following e-mail address: [privacyofficer@brp.com](mailto:privacyofficer@brp.com).

In the event of a dispute concerning the processing of your data, you also have the right to lodge a complaint with the CNIL: <https://www.cnil.fr/fr/contacter-la-cnil-standard-et-permanences-telephoniques>

#### **Article 7: Game rules**

The rules of the Game are deposited with SAS AIX JUR-ISTRES, Huissiers de Justice associés titulaire d'un office d'huissier de justice domiciliée 395 Route des Milles, Résidence du Soleil 13090 AIX EN PROVENCE.

The rules can be consulted free of charge on [canam-days-game.com](http://canam-days-game.com).

The Organizing Body reserves the right to extend, shorten, modify or cancel the Game at any time, in particular in the event of force majeure, without participants being entitled to claim any compensation. The rules, modified by amendment(s), will be filed, if necessary, with SAS AIX JUR-ISTRES.

#### **Article 8: Industrial and intellectual property**

The reproduction, representation or use of all or part of the elements making up the Game, including these rules, is strictly prohibited.

All trademarks, logos, texts, images, videos and other distinctive signs reproduced on the Game site, as well as on sites to which it provides access via hypertext links, are the exclusive property of their owners and are protected as such by the provisions of the French Intellectual Property Code for the entire world. Their unauthorized reproduction constitutes an infringement punishable by law.

#### **Article 9: Liability**

The Organizing Body may not be held liable in the event of force majeure or unforeseen circumstances.

The Organizing Body may not be held responsible for delays, loss, theft, damage to mail or illegibility of postmarks due to postal services. Nor shall it be held liable, and no recourse may be taken against it, in the event of the occurrence of events presenting the characteristics of force majeure (strikes, bad weather, etc.) partially or totally depriving participants of the opportunity to take part in the Game and/or the winner of the benefit of their winnings.

The Organizing Body and its service providers and partners shall in no event be held liable for any incidents that may occur in the use of the prize by the beneficiary once the winner has taken possession of it.

Likewise, the Organizing Body, as well as its service providers and partners, cannot be held responsible for the loss or theft of the prizes by the beneficiaries once the winner has taken possession of them. Any additional cost required to take possession of the prizes shall be borne entirely by the winner, who shall not be entitled to claim any compensation whatsoever from the Organizing Body or its service providers or partners.

#### **Article 10: Disputes & complaints**

These rules are governed by French law.

All claims must be sent to the Organizing Body within one month of the end of the Game. After this date, no claims will be accepted.